

POP-UP ADD-ON: CURATED CONTENT FOR A UKRAINE RELIEF FOCUS

Amplifier, powered by JFNA has launched a new, comprehensive, easy to use guide for 90-minute pop-up giving circles. This event is a fun and easy experiential education opportunity for Federations to engage all demographics in learning about what Federation supports. Use the resources below to create a pop-up giving circle focused on Ukraine. It can serve as an engagement tool for new donors who have contributed to Ukraine Relief Funds, lapsed donors who may be drawn to this content, or existing donors looking for additional meaningful experiences. Use the framing and campaigns below or include your local initiatives and educational content.

Framing the conversation and Federation's work:

The situation on the ground in Ukraine and in neighboring countries continues to change week by week ([we suggest adding a brief update about the needs of the moment here before presenting the work of Federations, and your local community's impact.](#))

Since the start of the war in Ukraine in late February 2022, the Jewish community's response has been extraordinary. Through the efforts of well-established relief organizations that the Federation system supports, like JDC (the American Jewish Joint Distribution Committee also known as the Joint) and the Jewish Agency for Israel (JAFI), and important networks and agencies like Chabad, Hillel, Moishe House, and more, Jews remaining in Ukraine and those fleeing the Russian invasion of Ukraine have been rescued, sheltered, fed, clothed, and flown to Israel and other destinations.

The Federation system has already raised and deployed tens of millions of emergency funds towards dozens of organizations engaged in relief and initial resettlement work. These emergency funds are in addition to the more than \$100M the Federation system provides in core funding to the Jewish Agency, JDC, and World ORT year after year, providing those organizations with the experienced staff and global infrastructure that enabled them to respond to this crisis immediately, comprehensively, and with excellence—because they were there before.

[Use the Jewish Federations of North America funds on the next pages as the options for your pop-up giving circle grant or feature local campaigns and/or funds if you have them.](#) If using the three options below, skip the “pitch” section in the pop-up guide. Instead, have a large group discussion after the breakout groups or go directly to voting.

JEWISH FEDERATIONS OF NORTH AMERICA: UKRAINE RELIEF FUNDS

1. [Non-Sectarian Emergency Relief Fund:](#)

The Jewish community has always, and will always, seize the opportunity to help others. The Jewish Federations Ukraine Relief Fund supports multiple organizations that serve the general population in Ukraine and the refugees in the surrounding countries.

These include the Hebrew Immigrant Aid Society – HIAS (emergency assistance to vulnerable populations), Hadassah Medical Organization (medical treatment of refugees), Israel Trauma Coalition (psychological trauma support), JDC (support to the Ukrainian health system) and United Hatzalah (medical services). Within the limits of their resources, these organizations have both created or partnered in outreach efforts in Ukraine and the bordering countries to help the entire refugee population. Even our partners who focus on the Jewish Community will turn no one away, helping anyone who reaches out to them.

In the United States, Jewish family service agencies, who have historically taken the lead in resettling those who come to our shores fleeing violence and persecution are already seeing Ukrainians walk through their doors and are offering them support and counseling. The needs will continue to grow as the government admits the 100,000 Ukrainians, as promised. **This special, designated fund has the express purpose of funding general humanitarian effort, with a focus on refugee relief in Europe, refugee resettlement in North America, and domestic and international volunteer opportunities.**

2. [Jewish-Needs Focused Emergency Relief Fund:](#)

On the eve of the Russian invasion of February 2022, Ukraine was home to the fifth largest Jewish community in the world, with an estimated 200,000 Jews, although some estimate the number to be as high as 300,000. Most of the 200,000 strong Jewish community is still sheltering within its borders.

Organizations on the ground are providing support to tens of thousands of homebound elderly, some of whom are Holocaust survivors, through the provision of humanitarian supplies, medicines, and ensuring regular contact. As the war continues, some Jews are leaving Ukraine whether to border countries or to make Aliyah to Israel. Federation has always been and will continue to be here to support the entire Jewish population.

Through this Emergency Relief Fund, Jewish Federations are supporting the specific needs of Jewish Ukrainian Refugees in a variety of ways, including:

- **Helping those still in Ukraine:** Organizations like JDC and Chabad provide food, medicine, and safe shelter to Jews remaining in Ukraine. They also facilitate the safe passage of those who choose to leave their homes and arranges housing for them upon arrival in the neighboring countries.
- **Aid to Jews in neighboring countries:** Organizations like the Office of the Chief Rabbi of Poland have set up welcome centers, temporary housing, humanitarian supplies, day care and more to help refugees get settled.
- **Facilitating Aliyah:** Through organizations like the Jewish Agency and Nefesh B’Nefesh, more than 20,000 Jews from Ukraine, Russia and Belarus have already made Aliyah. JFNA is supporting the efforts to bring to Israel those who are eligible for Aliyah as quickly as possible and to facilitate their effective absorption (klitah) in Israel.
- **Volunteerism:**
 - Federation partners are bringing **Russian-speaking Jewish Professionals** to help situate refugees in Israel to help those making Aliyah, meeting Jewish families at the border countries of Ukraine and providing psycho-social support to families.
 - **Emergency Volunteer Project** uses its fleet of mobile kitchens to deliver hot meals to Ukrainian refugees who are being hosted by Israeli families. Meals are prepared and delivered by Israeli and American volunteers.

3. [Global Jewish 911:](#)

Jewish Federations are committed to making annual, core, unrestricted funding for our key partners. This core funding is what allows them to maintain an effective “global 911”. The Federation system provides a lifeline for Jews and non-Jews in distress, at home, in Israel, and across the globe. Whether it’s in response to attacks on synagogues and Jewish life, missiles aimed at Israel’s south, Hurricane Harvey in Houston, or the COVID-19 global pandemic, Federation is there to help — and to rebuild.

Just as your local fire department sometimes needs extraordinary funding to replenish its coffers after a major disaster, so too our global partners may need such extraordinary help after a major incident. In addition, we are in direct and

frequent conversation with organizations to understand the real need, any changes in the field, and what additional funding sources they are receiving. By funding our general campaign, you are ensuring that we are always there during a crisis—because we were there and ready even before.

****Here is a good spot to talk about your local federation and emergencies that your federation stepped in to support.**

****At the end of your event:** Once you discussed Ukraine relief efforts and voted on which area to fund, refer to the Pop-Up Facilitator guide for discussion questions and closing out your event. Remind participants that they can continue to learn about the relief efforts and give individually to any of these funds by giving to your Federation or at: <https://jewishfederations.org/crisis-in-ukraine2022>

Let them know of any upcoming Federation events or ways to stay involved or deepen involvement locally.