



# POP-UP GIVING CIRCLE

## PARTICIPANT WORKBOOK

# Welcome.



**We're so glad you're attending a pop-up giving circle!**

Pop-up giving circles are a tool to build connections, explore values, learn about giving, and feel empowered by making a collective gift. By the end of the experience, you will have built community, explored your Jewish giving values, learned some philanthropic best practices, and gotten to know about an issue area or organization. This experience is also a taste of what an ongoing giving circle can be.

## **TIMED AGENDA:**

(This is for a 75-minute event. Your agenda may look slightly different if your pop-up is a different amount of time.)

- |  |                                      |
|--|--------------------------------------|
| 1. Introduction and opening activity (10 min)    | 4. Pitching (10 min)                 |
| 2. Values exploration (30 mi)                    | 5. Voting and making a grant (5 min) |
| 3. Reviewing potential grant recipients (15 min) | 6. Close and debrief (5 min)         |

**In this workbook, you will find all of activities for your pop-up experience.**

- Values exploration exercises
- Organizational profiles
- Pitching section
- Notes sections

We are always striving to provide the best content and experience possible. Let us know how your pop-up went by filling out [our brief survey](#).

Feel free to email us at [hello@amplifiorgiving.org](mailto:hello@amplifiorgiving.org).

Best,  
The Amplifier Team

## Values Exploration (30 minutes)

### Part 1: Inspiration for Giving Activity (10 minutes)

You will now explore what inspires you to give. You'll have 8 minutes in small groups to review a series of quotations and select the one that inspires your giving. Take 3 minutes to read on your own, then go around and invite each person to share the quote they chose and why it resonates.

### Quotes



#### **VAYIKRA RABBAH 4:6**

Some people were sitting in a ship when one of them took a drill and began to bore a hole under his seat. The other passengers protested, "Why are you doing that?" He said to them, "What does it matter to you? Am I not boring the hole under my own seat?" They answered, "Because what you're doing will sink the ship for all of us."

#### **YAVILAH MCCOY, CEO OF DIMENSIONS**

Work to repair a single relationship where there has been harm, much less a global society, can often be challenging, so I am holding myself accountable to approach this question with humility, and to ask it in the spirit of beginning with what is within reach of each of my hands to accomplish.

#### **LILLA WATSON, INDIGENOUS AUSTRALIAN ACTIVIST**

If you have come here to help me, you are wasting your time. But if you have come because your liberation is bound up with mine, then let us work together.

#### **PIRKEI AVOT 6:2**

In a place where there are no people(or a person), make an effort/lobby to be that person.





# Values Exploration (continued)

## Part 2: Identifying Values (10 minutes)

Values are the core principles that guide a giving circle. Before you can make a donation, it is important to understand your motivations and methods for giving. Uncovering the “why” and “how” of giving can be just as powerful as the gift itself. You also need to identify group values to help shape a circle’s identity and culture, and to help the group make philanthropic decisions.

### INSTRUCTIONS:

- 1. Individual:** Take 1 minute on your own to read the values below. Then, select 2 values that resonate most with you individually.
- 2. Group Share:** Have each group member share their choices for their “why”.
- 3. Group Consensus:** Select 2 values that you all agree on. This means if someone feels strongly against a value, you may not choose the most popular one but rather the values that sit best with all of your group members.
- 4. Present:** Write your group’s 2 shared values for each section down.

AREYVUT/RESPONSIBILITY

KAVOD/HUMAN DIGNITY

TIKVAH/HOPE

CHESED/LOVING KINDNESS

AVODAH/SERVICE

TIKKUN OLAM/  
REPAIR THE WORLD

Notes

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# Values Exploration (continued)

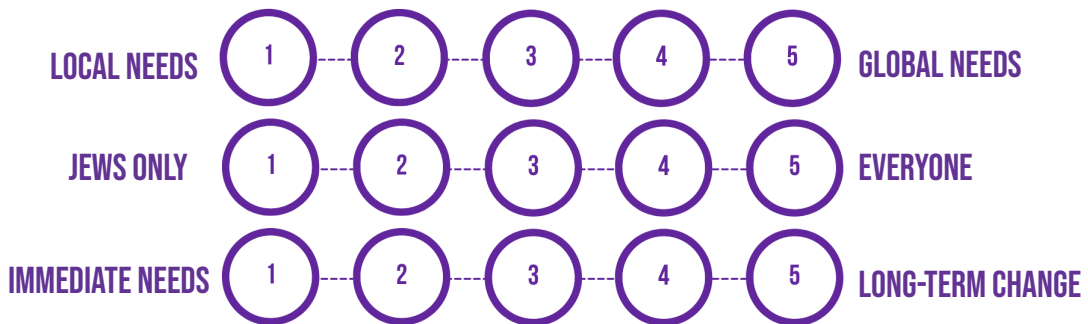
## Part 3: Impact of My Giving (10 minutes)

Now that you've come up with values for your small group, you're going to explore the impact you would like your giving to have. Again, you'll start with your personal priorities and then come to consensus as a group.

### INSTRUCTIONS:

- 1. Individual:** Review each spectrum below. Choose a number that reflects where you land on each one.
- 2. Group Share:** Go through each spectrum one at a time and find out where everyone landed, asking a few people to share why, ensuring that if there are people with very different responses, they each have a chance to share.
- 3. Group Consensus:** Try to find alignment for your group on one end of each spectrum. You may find alignment between your underlying motivations, even if the values were different.

### I WANT MY GIVING TO GO TO:



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## HELPFUL TIPS FOR RESEARCHING ORGANIZATIONS ONLINE

Today you are only learning about a few curated organizations, but there are over 1.5 million non-profits in the US alone, not including other venues for giving including political giving and mutual aid. Even when you're clear on your values, choosing where to give can be hard. [Here are a few guiding questions and tips for researching non-profits:](#)

### 1. The appearance of an organization's website does not reflect the quality or importance of their work.

There are many organizations that run lean operations, focusing their efforts on projects rather than their digital presence. Conversely, there are organizations that may have a very impressive online presence, but might not represent the values you want your giving to reflect. Try to look beyond the organization's website and social media. What are other, reliable sources saying about them? Are you familiar with their work? Are other organizations mentioning or linking to them?

### 2. Start with the most valuable (and quickest) information.

- **Mission and vision statements:** Mission and vision statements are often the quickest way to understand the values of an organization. They identify the problem an organization is working to solve; they're the "why" behind the work of the organization.
- **Program areas and projects:** Look for the projects or program areas an organization works on and any information on how they do their work. Projects are the "how" of an organization. Some questions to consider when looking at an organization's projects are: Who are the stakeholders being engaged? Is anyone missing? What is the scale of this projects? What are the strategies being used?
- **Size of the organization:** Depending on how much money your pop-up giving circle is planning to distribute, the size could make a difference in your decision making. Here are some questions to consider: How many staff members does the organization have? What is their annual budget? What is their reach/impact?

### 3. Consider what the organization needs.

Does the organization indicate where it needs support (general operating support, restricted funds, specific projects)? How might your money have the best impact on this organization, so that it can thrive, be more sustainable, and better reach its goals?





## Pitching (10 minutes)

*One representative from each group will pitch the group's organization to the room.*

**In one minute, you will share:**

- The name of your organization
- What the organization does
- Why your table was excited about it
- Why this room should support it

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**VOTE AND ANNOUNCE THE WINNER!**

**By now the group has voted and a winner for your grant has been announced  
Congratulations! Clap, raise a glass or cheer for making a grant!**

We hope you enjoyed this experience. If you are interested in facilitating a Pop-Up Giving Circle yourself, starting a full Giving Circle, or exploring other tools to further your philanthropy or the philanthropy of others, reach out to us at [hello@amplifier.org](mailto:hello@amplifier.org).

Additional Notes

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Let Amplifier know how the event went by filling out our survey by scanning the QR code below, or online [here](#). Visit [amplifiergiving.org](https://amplifiergiving.org) for additional resources.



Amplifier, powered by JFNA, is an experiential learning lab for **collaborative and democratized giving, rooted in Jewish values.** We empower people to give more intentionally, more meaningfully, and in community, engaging more people in tzedakah and **amplifying their impact.**

**AMPLIFIER**



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